

# SAAS AND CLOUD MANAGEMENT Automation & Spend Optimization

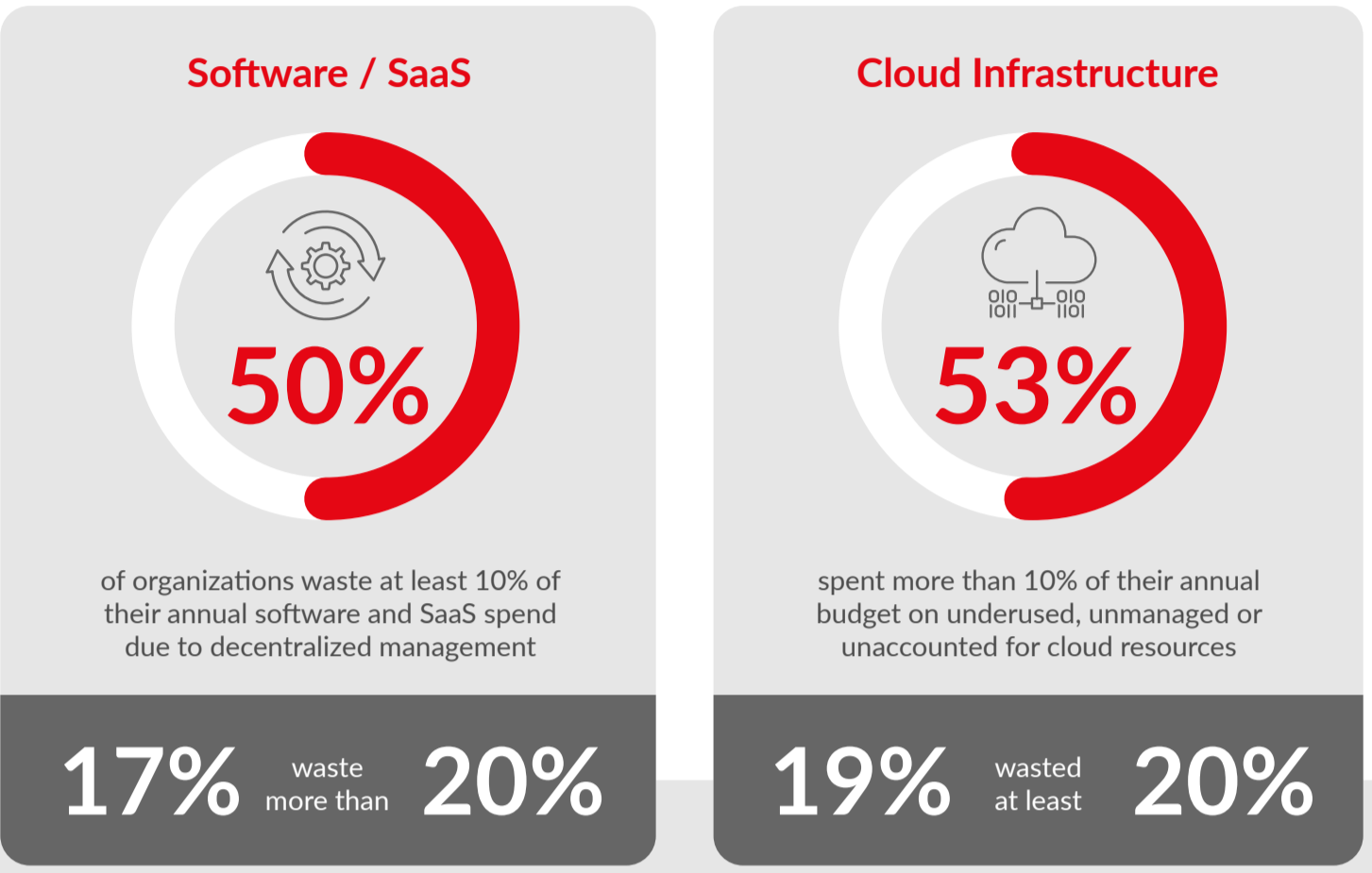
When it comes to managing resources and expenditures, organizations need to streamline and improve processes

**50%** of enterprises waste more than **10%** of their annual budget on software, SaaS and cloud infrastructure due to decentralized sourcing and management<sup>1</sup>

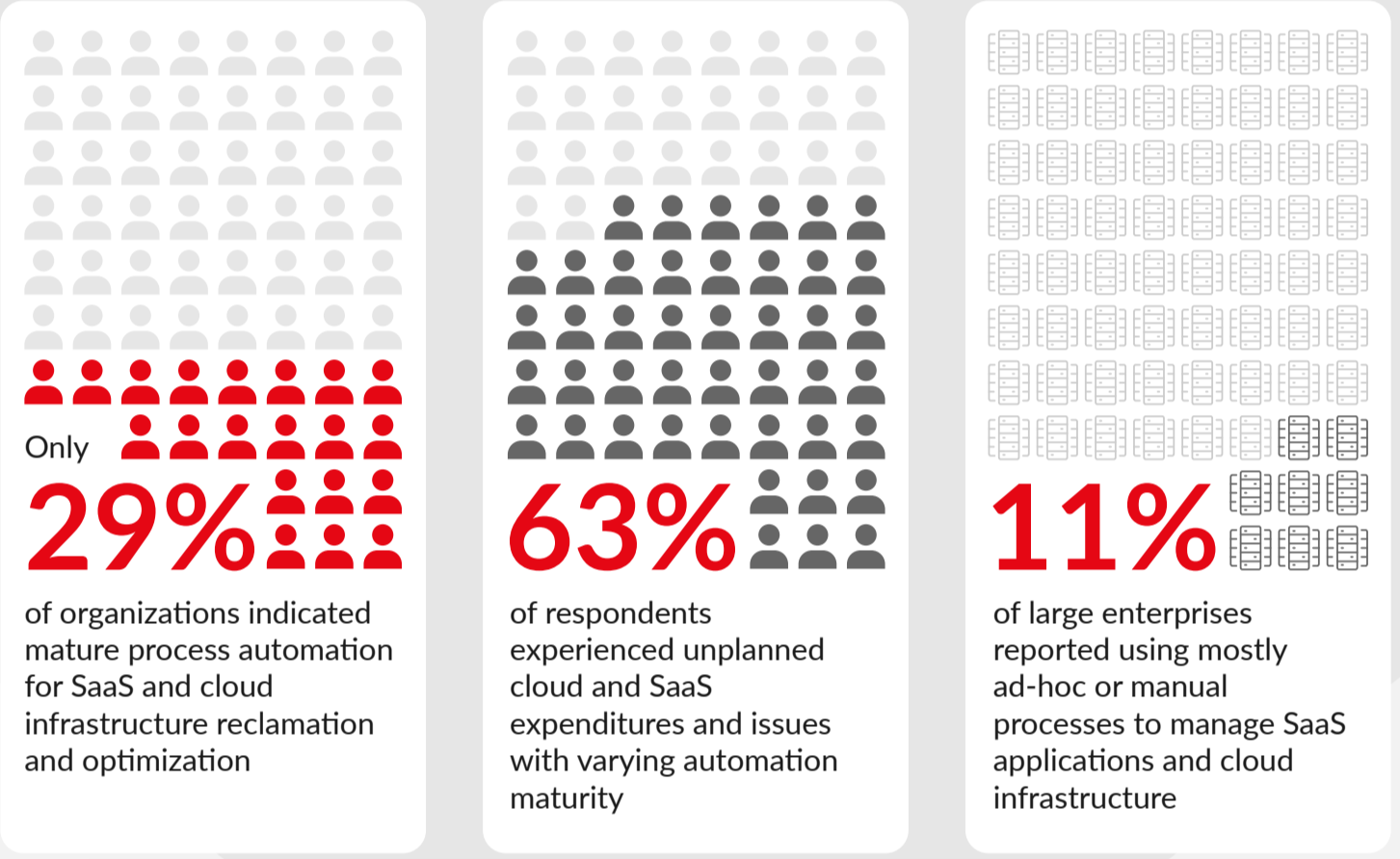
## Scope and Challenge



## Expenditure Waste<sup>1</sup>

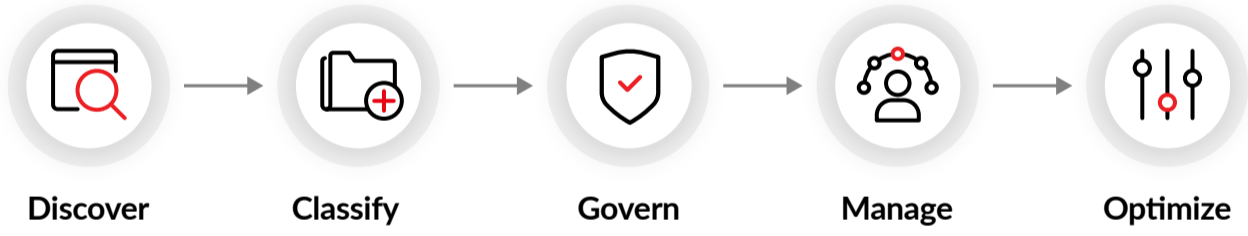


## Process Automation Maturity<sup>1</sup>



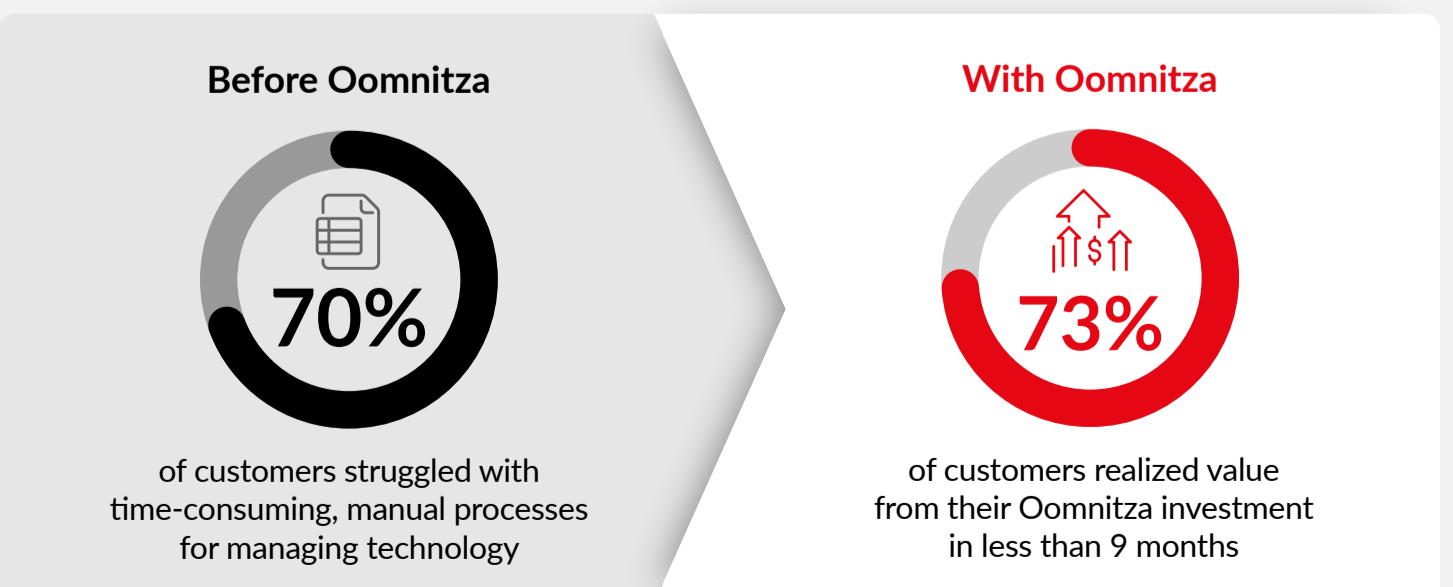
## SaaS Management Process Automation From Discovery to Optimization

Automate software/SaaS lifecycle processes to improve utilization, reduce security exposures and eliminate wasteful spend.



- Discover**
  - Discover managed and unmanaged SaaS apps
  - Compile list of current employees and contractors
  - Identify users assigned to various applications
- Classify**
  - Categorize apps by functions, business units, etc.
  - Understand user roles, licenses and contract assignments
  - Compile usage patterns and user access metrics
- Govern**
  - Enforce security policies for apps containing PII
  - Track adherence to SOC 2 and other audit mandates
  - Ensure license compliance to avoid over-provisioning
- Manage**
  - Automate workflows for onboarding, offboarding and moves
  - Automate reassignment and migration of app data & workspaces
  - Provision optional apps based on user requests
- Optimize**
  - Reclaim and reassign orphaned licenses and inactive users
  - Track utilization for accurate forecasting and procurement
  - Eliminate unused and redundant licenses, rightsize renewals

## Oomnitza automates software and SaaS management processes<sup>4</sup>



1. YouGov/Oomnitza 2023 Snapshot Survey: Software, SaaS and Cloud Spend Optimization & Automation  
2. Gartner, Market Guide for SaaS Management Platforms, December 2022, by Dan Wilson Et Al  
3. Gartner, How Cloud Adoption Will Increase Opex Budgets, May 2022, by Chris Ganly and Michael Warrilow  
4. TechValidate survey of Oomnitza users, October 2022  
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